



NUESTRA COMUNIDAD DEVELOPMENT CORPORATION

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Nuestra Comunidad Development Corporation is a nonprofit small business working in the Roxbury community and nearby Boston neighborhoods for over 31 years. One of Boston's oldest and most successful community development organizations, Nuestra CDC has developed nearly 700 affordable rental homes and 200 affordable homeownership opportunities. With roots in Roxbury's Latino community, Nuestra CDC has helped to lead the ongoing revitalization of Roxbury's Dudley Square.

Mission 180

Nuestra Comunidad is the only organization focused on ensuring that low- and moderate-income people are poised to realize economic opportunity through entrepreneurship and homeownership with the dramatic changes underway in the neighborhood. With a transformative impact of new neighborhood investment, Nuestra Comunidad is committed to avoiding gentrification and reducing income inequality.

Businesses and individuals have the opportunity to invest in the successful redevelopment of Dudley Square, simultaneously increasing opportunities for current low- and moderate income residents to partake in that success. **Nuestra Comunidad invites donors to invest in Community Investment Tax Credits to support its Mission 180 initiative, a community-led, neighborhood-based planning effort that is turning Roxbury's challenges around a full 180 degrees to a trajectory of success.**

Mission 180 seeks to:

Promote entrepreneurship and **economic opportunity**;

- Use the arts as a catalyst for community and **economic development**;
- Create **homeownership and rental opportunities** for people of all incomes;
- Make Roxbury a **safe community** to raise a family.

At the forefront of Dudley Square's renaissance, Nuestra Comunidad's Mission 180 initiative has already resulted in incredible success over the past year, including:

\$34 million in Dudley Square construction projects, resulting in creation of 300 jobs and 144 new or renovated apartments;

- A national award for community policing and community engagement efforts that resulted in the reduction of prostitution, robbery, and violent crime along Blue Hill Avenue;
- 45 aspiring entrepreneurs participated in a new Small Business Planning program; two have secured prime retail space in Dudley Square and a third was a finalist in the Mass Challenge innovation competition; 15 received cash prizes to turn their business concept into a marketable business plan;
- 70 people purchased their first home; 240 completed First Time Home Buyer training and are poised for an informed future purchase.

Your investment in Mission 180 will underwrite the cost of staff who will:

Cultivate 50 new entrepreneurs annually through the Small Business Planning Program;

- Build 129 for sale homes and 194 apartments, along with 55,000 square feet of commercial space over the next seven years;
- Manage our unique arts place-making initiative activating Dudley Square's public spaces, drawing over 3,000 visitors each season;
- Place local entrepreneurs in the two small business incubators opening in Dudley Square;
- Evaluate results.

