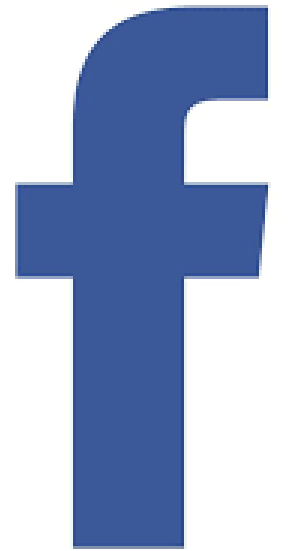




MACDC's Convention Social Media Toolkit

#CDCsWORK



Follow Us



#CDCsWORK

Tweet

Join us on October 20th for MACDC's FREE Convention where you will learn to be a stronger advocate for your community. #cdcswork

Since 2014 CDC's like (your organization) helped 305,379 families with housing, jobs, or other services. Let's celebrate that achievement at MACDC's Convention October 20th! #cdcswork

Join us on October 20 for MACDC's Convention to show the future Gov. of Mass the strength, diversity, and commitment of the community development field! #cdcswork

We'll be at MACDC's Convention on October 20 to learn about the work others are doing in their communities, learn new skills, and celebrate our accomplishments. Who's with us? #cdcswork

FACEBOOK:

Join us on October 20th for a convention to celebrate the accomplishments of all CDC's across the state. The event is free to attend and will feature workshops, a gubernatorial candidate forum, and networking with other leaders in the movement.

Once every four years CDC's from across the state come together to celebrate our accomplishments, learn from each other, and show the diversity of the community development movement. Join us on October 20th for this exciting event that you don't want to miss.

Come listen to the Gubernatorial candidates on October 20th at MACDC's convention! The event is free, family friendly, and a lot of fun!

#CDCsWORK



Suggested Timeline

September

- Make a general announcement that your organization is attending the MACDC Convention
- Send out an email asking members to attend
- Send at least one message about the event a week
- Share flyers with residents and clients

October

- Increase frequency of social media posts to at least two a week
- Ask your leaders to be ambassadors and help gain momentum for the event
- Registration deadline is October 1st

October 20 – A.K.A. Convention Day

- Share throughout the day
- Use #CDCsWork
- Post pictures and go live!

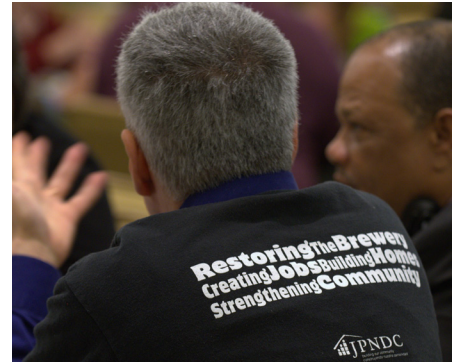
#CDCsWORK



Pictures for Social Media Posts



Massachusetts Association of Community Development Corporations



MACDC's CONVENTION

United Communities Building Together

Saturday, October 20, 2018

9:00 a.m. to 3:00 p.m.

Hynes Convention Center in Boston

The Convention is **FREE** and includes a light breakfast, lunch, childcare, and interpretation.

Come to the Convention and meet with hundreds of community development leaders from across the Commonwealth for a day of celebration and:

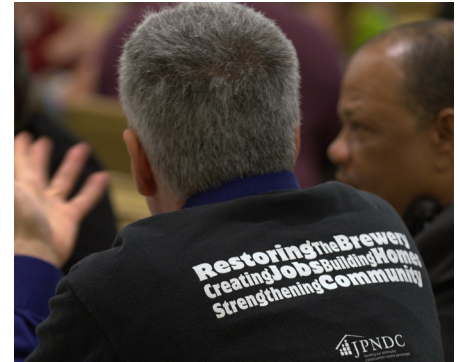
- A gubernatorial candidate forum on community economic development;
- Engaging workshops;
- Networking with community development leaders & allies from across Massachusetts.

ALL ARE WELCOME!

For more information contact



Massachusetts Association of Community Development Corporations



CONVENCIÓN DEL MACDC

Comunidades Unidas Construyendo Juntas

Sábado, 20 de octubre de 2018

9:00 a.m. to 3:00 p.m.

Hynes Convention Center en Boston

La Convención es GRATUITA e incluye desayuno, almuerzo, cuidado de niños e interpretación.

Venga a la Convención y reúnase con cientos de líderes de desarrollo comunitario de todo el Estado para un día de celebración y:

- Un foro de candidatos a gobernador sobre desarrollo económico comunitario;
- Talleres de trabajo educativos;
- Crear redes con líderes de desarrollo comunitario y diversos aliados de todo Massachusetts.

¡TODA PERSONA ES BIENVENIDA!

Para obtener más información, comuníquese con