



Position: Campaign manager

Reports to: Director

Hours: 24 weekly

Term: 1 year, with potential for continuation depending upon funding availability.

Wage: \$32/hour

Location: Remote, in Massachusetts (Boston area preferred, but will be working statewide)

Start date: November 1, 2018, or as soon as possible

Applications due by October 15, and will be reviewed on a rolling basis.

About the MA Food System Collaborative:

The MA Food System Collaborative was established in 2016 to promote, monitor, and facilitate implementation of the MA Local Food Action Plan. The Plan is a comprehensive set of recommendations toward a sustainable, equitable food system for the Commonwealth. The Collaborative works to encourage progress toward the goals of the Plan through education, networking, and advocacy. Learn more about the Collaborative at www.mafoodsystem.org.

A priority of the Collaborative's first several years has been supporting the Healthy Incentives Program (HIP), a state-run program which doubles SNAP recipients' purchases of fresh, healthy produce directly from farmers, thus improving health outcomes for traditionally underserved communities, and helping to sustain local farms. The Collaborative coordinates the Campaign for HIP Financing, which has successfully led to the Commonwealth of Massachusetts investing \$7.5 million in the program in the past two years.

Position description:

The Organizer will work with community-based organizations to educate them and their memberships about HIP and the need to sustain the program, engage them in the campaign, and build their capacity to effectively do so. The result will be a grassroots base of advocates who understand the value of the program and have the tools they need to take action to support it when needed.

Job functions:

- Develop and manage campaign plan
- Identify and recruit organizations and communities to participate in the campaign.
- Build the capacity of partner organizations to advocate effectively.
- In support of these activities:
 - develop written and online materials to engage and support partners;
 - plan and coordinate meetings, trainings, and events; and
 - develop and implement tools (databases, listservs, webinars, etc.) to facilitate communication.
- Attend regular project and governance meetings, in person and on the phone.
- Other duties, as needed.

Qualifications:

- 3-5 years work experience in policy, advocacy, or campaign organizing setting.
- Familiarity with hunger and nutrition issues.
- Familiarity with public policy structures and processes.
- Ability to write clearly and concisely.
- Experience working in diverse communities.
- A commitment to equity and inclusion.
- Flexible schedule (occasional evening meetings may be required).
- Ability to travel throughout state, as needed.
- Commitment to systemic change.
- Proficiency in Microsoft office and social media platforms.
- Multi-lingual skills preferred.
- Ability to work independently.
- Must have excellent organizational skills and attention to detail.
- Must have access to reliable transportation, computer, Internet access, and cell phone.
- Flexibility, maturity, and a sense of humor.

This is a contract position (IRS form 1099).

Please send a cover letter and resume to winton@mafoodsystem.org.