

## **About Urban Edge**

Urban Edge is a nonprofit community development organization with a mission dedicated to strengthening communities and families. Together, we build affordable housing and vibrant, prosperous neighborhoods.

Located where Boston's Latin Quarter meets its historic African-American neighborhood at the crossroads of Jamaica Plain and Roxbury in Jackson Square **we build** quality affordable housing for low and moderate income households; **we advise** hardworking families on homeowner services, financial education, and credit and debt counseling; and **we organize** neighbors to become leaders of community change.

In 1974, redlining, real estate speculation, and displacement of low income families were tearing at the fabric of Boston communities. The determined resident opposition had succeeded in halting the extension of I-95 through the City, but the landscape sustained the scars of cleared land. That's when community leaders came together and founded our agency to rebuild our neighborhood on the "urban edge." To date, we have developed nearly 1,500 units of supportive, affordable housing and maintain a portfolio of 1,320 units. A recent snapshot of demographics of families that live in Urban Edge housing is 56% Latino(a); 36% Black; 2% White; 6% multi/other. Urban Edge' budget for CY19 is \$4.6M and we currently employ a staff of 28.

## **Community Investment Plan 2019**

Our Community Investment Plan for 2019 mirrors the five intended outcomes of our 2015-2020 Strategic Plan: Egleston and Jackson Squares are destination neighborhoods in the City of Boston; Urban Edge's integrated programs in economic resiliency, education, and public health/wellness strengthen families and youth, who are the bedrock of our community; Neighborhood real estate markets meet the housing demands of all families; A strong partnership between a committed Board of Directors and high performing professional staff drives an aggressive community development agenda; and Urban Edge's high-quality performance and innovation is widely recognized, resulting in increased resources to serve our community.

In 2019, our efforts will result in more than 2,500 unduplicated families celebrating the following.

- 600 families receiving tax prep. services
- 140 households counseled on family financial literacy and budgeting
- 600 First-Time Homebuyer workshop graduates—150 becoming homeowners
- 30 homeowners counseled through our foreclosure prevention program—with 15 avoiding foreclosure
- 100 borrowers counseled on alleviating student loan debt
- 200 "Credit Counseling Boot Camp" classroom graduates, with 150 receiving intensive one-on-one counseling
- 30 youth placed into summer jobs
- 1,500 families with new back-to-school supplies, children's holiday gifts, and Thanksgiving turkeys
- 20 families bonding with each other and preparing their children for Pre-K

- 400 pledges to vote in the 2019 election
- 76 new families receiving a "welcome to Urban Edge housing" visit
- 100 residents engaged in community leadership opportunities
- 187 affordable rental units in the renovation/refinance pipeline
- 196 affordable rental units in the new construction pipeline
- An average occupancy rate of 98%

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